

Press Release

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MAHLE Aftermarket opens virtual workshop

- Virtual training center for spare parts, battery diagnostics, calibration, air conditioning and transmission oil service
- Products for all drive types from MAHLE Aftermarket can be experienced around the clock in an informative and intuitive way
- Direct forwarding of the user to the constantly growing digital information offering of MAHLE Aftermarket or to sales partners

With a new virtual workshop, MAHLE Aftermarket now makes its products for conventional and alternative powertrains an informative and intuitive experience around the clock. The company is thereby creating a virtual training center for spare parts, battery diagnostics, calibration, air conditioning and transmission oil service. In addition, the virtual workshop offers useful information on training courses as well as direct links to numerous other digital information offerings that MAHLE is constantly expanding. If desired, it can also direct the user to the nearest sales partner. The new offer from MAHLE Aftermarket is available at the link werkstatt.mahle.com.

“With the virtual workshop, we have created another building block in our extensive digital information offering to meet the increasing training and information needs of the workshops. Here we show our entire product range directly on the vehicle,” said Olaf Henning, member of the MAHLE Management Committee and director of the Aftermarket business unit.

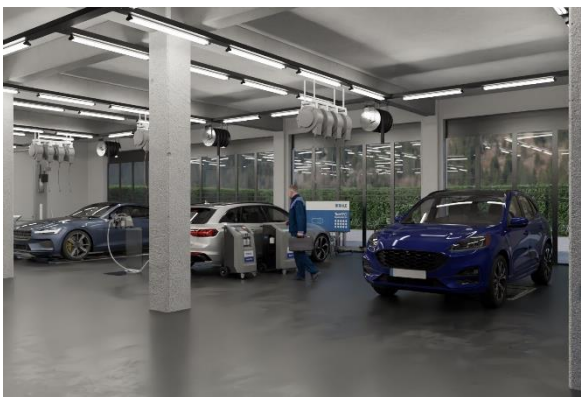
MAHLE is driving forward the expansion of its digital offerings for independent workshops and retailers at a rapid pace. Workshop equipment from MAHLE that is also networked in the workshop concept can be updated over the air, and can access the manufacturer’s servers when, for example, security gateways are involved. Therefore, a digitalized overall concept is the backbone of the MAHLE Aftermarket offering, which ranges from e-commerce solutions to information and support services on technical topics and virtual trade fair presentations.



Open around the clock—the new virtual workshop from MAHLE Aftermarket.



A spacious entrance and information area invites visitors to the product world of MAHLE Aftermarket.



Workshop equipment from battery diagnostics to transmission oil service can be experienced directly on the vehicle in the virtual workshop.



Visitors will find commercial vehicles, construction and agricultural machinery in the outdoor area.

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About MAHLE

MAHLE is a leading international development partner and supplier to the automotive industry with customers in both passenger car and commercial vehicle sectors. Founded in 1920, the technology group is working on the climate-neutral mobility of tomorrow, with a focus on the strategic areas of e-mobility and thermal management as well as further technology fields to reduce CO₂ emissions, such as fuel cells or highly efficient combustion engines that also run on e-fuels or hydrogen. MAHLE already generates over 60 percent of its sales independently of the passenger car combustion engine. This should increase to 75 percent by 2030. Today, one in every two vehicles globally is equipped with MAHLE components.

MAHLE generated sales of around EUR 11 billion in 2021. The company is represented with over 71,000 employees at 160 production locations and 12 major research and development centers in more than 30 countries. (Last revised: 12/31/2021)

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About MAHLE Aftermarket

MAHLE Aftermarket, the business unit specializing in spare parts, uses the expertise from original equipment series production for its product range and supplies partners in trade, workshops, and engine repair shops. The products developed by the MAHLE Service Solutions business segment for workshop equipment, as well as comprehensive services and individual training offers, round out the offer. MAHLE Aftermarket operates out of 25 locations around the world and has additional sales offices with around 1,700 employees. In 2021, the business unit recorded a sales volume of around EUR 1.1 billion globally.