

Press Release

Farmington Hills, Mich., March 3, 2020

MAHLE Aftermarket Officially Kicks-Off “MAHLE: The Choice of Champions” Technician Promotion

Sweepstakes Features Two Unique Custom Vehicle Builds

MAHLE Aftermarket Inc. has announced the official “call-for-entries” for the company’s inaugural “MAHLE: The Choice of Champions” technician promotion, a premium sweepstakes in which one eligible participant will have the chance to win one of two custom-built vehicles of their choice.

Racing and automotive enthusiast legends Vaughn Gittin Jr. and Casey Currie will each undertake an exclusive build for the promotion. The vehicles, a Vaughn Gittin RTR Spec 5 Mustang and a Casey Currie Custom Jeep, will both feature high-performance, high-horsepower engines constructed by the professionals at Petty’s Garage. The lucky winner will leave with the keys to one of these grand prize builds during a special onsite awards ceremony at the Automotive Aftermarket Product Expo (AAPEX) in Las Vegas on November 3, 2020.

“Over the last three years, we’ve had overwhelming success with our MAHLE ‘Drive with the Original’ promotion,” said Jon Douglas, president, MAHLE Aftermarket North America. “This year, we’ve really elevated our initiative to the next level by creating a program that highlights the unmatched features and benefits of the full MAHLE family of products. As a ‘partner of choice’ for Champions of all kinds throughout the industry, our aim is to remain at the forefront of technological innovation by providing our customers with the latest solutions to meet and exceed vehicle performance needs.”

“The launch of the first-ever ‘MAHLE: The Choice of Champions’ promotion comes alongside another special milestone for the company of

over a century in operations and is a fitting way to celebrate this important anniversary,” added Ted Hughes, director of marketing, MAHLE Aftermarket North America. “This promotion exemplifies our dedication to the customers who helped get us to where we are today and represents our 100-year commitment to providing products fit for champions. MAHLE truly is a preferred choice for high-performance vehicles, and we are honored to be working closely with #TEAMMAHLE members Vaughn Gittin Jr., Casey Currie and Petty’s Garage on this exciting, first-of-its-kind program in the industry.”

To be eligible for entry, candidates must be employed by or own a business whose primary function is automotive repair. The program is open to residents of the 48 contiguous United States, including the District of Columbia. Registrants will be qualified to receive one entry into the Grand Prize sweepstakes each time they purchase \$100 worth of MAHLE-, Clevite- and Behr-branded products throughout the program, which concludes on October 2, 2020.

Four finalists will be randomly selected from all entries to receive a trip for two to AAPEX 2020 in Las Vegas, November 3-5, 2020. All of the Team MAHLE legends including The “King”, Richard Petty, will be on hand when the Grand Prize winner is determined, and he/she has the opportunity to select between the customized Vaughn Gittin RTR Mustang or Casey Currie Jeep.

In addition to the four finalist trips to Las Vegas and the grand prize, thousands of dollars’ worth of merchandise from Team RTR, Casey Currie Motorsports, Petty’s Garage, and MAHLE will be awarded throughout the program in the form of “swag bags” via random selection each month.

Complete information about the “MAHLE: The Choice of Champions” promotion, including entry instructions and official rules, terms and conditions, can be found online at www.mahlechampions.com.

From a small test workshop to one of the top 20 automotive suppliers, MAHLE is proud to celebrate 100 years of delivering superior quality products around the world. For more information about MAHLE

Aftermarket and its brands, visit www.mahle-aftermarket.com, or contact your local sales representative.

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About MAHLE

MAHLE is a leading international development partner and supplier to the automotive industry as well as a pioneer for the mobility of the future. The group's product portfolio addresses all the crucial issues relating to the powertrain and air conditioning technology—both for drives with combustion engines and for e-mobility. In 2018, the group generated sales of approximately EUR 12.6 billion with more than 79,000 employees and is represented in over 30 countries with 160 production locations.

About MAHLE Aftermarket

MAHLE Aftermarket, the business unit specializing in spare parts, uses the expertise from the series production of original equipment in its automotive aftermarket product range and supplies trade, workshop, and engine repair partners. The portfolio also includes products developed by MAHLE Service Solutions for workshop equipment as well as comprehensive services and customized training programs. The full extent of this expertise is found in the MAHLE, BEHR, BRAIN BEE, CLEVITE, IZUMI, KNECHT FILTER, and METAL LEVE brands.

MAHLE Aftermarket is represented at 25 locations and other sales offices worldwide, with around 1,700 employees. In 2018, the business unit achieved a global sales volume of over EUR 928 million.

About MAHLE Service Solutions

MAHLE Aftermarket Inc., Service Solutions division specializes in the development, manufacturing and distribution of automotive services, tools and maintenance equipment, including vehicle diagnostics, air conditioning service, fluid exchange and nitrogen tire inflation systems. Formerly known as RTI Technologies, MAHLE Service Solutions continues its legacy of building shop equipment for the most stringent OEM and aftermarket needs. Along with this expertise, MAHLE Service Solutions combines the know-how of MAHLE Behr with automotive thermal management and MAHLE Powertrain with automotive test systems. Each of these three

entities have more than 25 years of R&D and technology deployment experience providing advanced solutions for OE manufacturers.

In addition to the high-quality products offered through its Service Solutions division, MAHLE Aftermarket provides a comprehensive and well-developed service network to ensure quick and professional technical support and training for repair shops. For more information about MAHLE Aftermarket Service Solutions, visit www.servicesolutions.mahle.com.

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