

# Press release

---

Farmington Hills, Mich., April 11, 2023

## MAHLE Aftermarket extends Sponsorship with ‘The Reaper’ and motorsports icon, Ryan Gustin

- MAHLE has extended its sponsorship with multiple champion auto racer, Ryan Gustin, for the 2023 season
- 2023 marks the third year of collaboration between MAHLE and Reaper Nation Racing
- Agreement includes sponsorships with World of Outlaws Late Model series car and engine rebuild partner with Tri-Star Engines & Transmission

**MAHLE Aftermarket has extended its sponsorship with multiple champion auto racer, Ryan Gustin, of Reaper Nation Racing for the 2023 season, which marks the third year of collaboration between the two organizations. The agreement includes serving as a sponsor of Gustin’s World of Outlaws Late Model series car and as an engine rebuild partner with Tri-Star Engines & Transmissions. Gustin is also an integral member of the Team MAHLE engine parts test team.**

"The relationship between MAHLE and Reaper Nation Racing is just one example of us working with winning teams who appreciate our OE-quality parts," said Jon Douglas, President, MAHLE Aftermarket North America. "We have been supplying parts for high-performance cars for nearly a century. MAHLE is looking forward to supporting Ryan Gustin and his team again this year."

‘The Reaper’ is scheduled to compete at some of racing’s most elite events, which conclude with the World finals in Concord, North Carolina in early November. Gustin and his team have already started off the 2023 season strongly with a first-place finish at the Lucas Oil Late Model Dirt Series in Gibsonton, Florida.

“Our collaboration with MAHLE has helped position Reaper Nation Racing as a leading competitor in the motorsports industry,” said Dave Steine, Owner of Reaper Nation Racing and Tri-Star Engines & Transmission. “Using MAHLE’s high-quality, aftermarket components, our team has achieved multiple victories on the racecourse, and we look forward to what’s to come both this year and beyond.”

Gustin's achievement of becoming a two-time United States Modified Touring Series (USMTS) National Champion is among the many highlights from his remarkable career. The MAHLE and Gustin collaboration has been a successful one for years, with both expecting to continue the partnership for years to come.

The MAHLE Aftermarket and Ryan Gustin sponsorship will be highlighted through the 2023 Late Model Series schedule, including at the following upcoming races:

- **April 20, 2023:** Seymour Showdown | 411 Motor Speedway, Seymour, TN
- **May 4-6, 2023:** Dairyland Showdown | Mississippi Thunder Speedway, Fountain City, WI
- **May 19, 2023:** Marion Center Showdown | Marion Center Speedway, Marion Center, PA
- **May 20, 2023:** Late Model Speed Palace Showdown | Port Royal Speedway, Port Royal, PA



Ryan Gustin, 'The Reaper' and Motorsports Icon



Ryan Gustin's MAHLE-branded racecar

## Contacts in MAHLE Corporate Communications:

Jim Kahut  
Head of Marketing, MAHLE North America  
Phone: 419 344-7366  
E-mail: [jim.kahut@mahle.com](mailto:jim.kahut@mahle.com)

Ruben Danisch  
Spokesperson Product & Technologies  
Phone: +49 711 501-12199  
E-mail: [ruben.danisch@mahle.com](mailto:ruben.danisch@mahle.com)

---

## About MAHLE

MAHLE is a leading international development partner and supplier to the automotive industry with customers in the passenger car and commercial vehicle sectors. The technology group, which was founded in 1920, is working on the climate-neutral mobility of tomorrow with a focus on the strategic fields of electromobility and thermal management as well as other technology fields to reduce CO2 emissions, for example fuel cells or highly efficient combustion engines that can also run on e-fuels or hydrogen. Half of all the vehicles in the world now contain MAHLE components.

In 2021, MAHLE generated sales of approx. EUR 11 billion and is represented in over 30 countries with more than 71,000 employees in 160 production locations and 12 major research and development centers. (Last revised: 2021-12-31)

#weshapefuturemobility