

Press release

Farmington Hills, Mich., January 19, 2022

“MAHLE: The Choice of Champions” Technician Promotion

- MAHLE Aftermarket Inc. is continuing its “call-for-entries” for the company’s inaugural “MAHLE: The Choice of Champions” technician promotion
- Sweepstakes featuring two unique custom vehicle builds is continuing through August 31, 2022
- Eligible participants to compete for the chance to win a custom-built Vaughn Gittin RTR Spec 5 Mustang or a Casey Currie Custom Jeep

MAHLE Aftermarket Inc. is continuing its “call-for-entries” for the company’s inaugural “MAHLE: The Choice of Champions” technician promotion. Eligible participants have until August 31, 2022, to compete in this exclusive sweepstakes for the chance to win a custom-built Vaughn Gittin RTR Spec 5 Mustang or a Casey Currie Custom Jeep.

The lucky winner will leave with the keys to one of these grand-prize builds during a special onsite awards ceremony at the Automotive Aftermarket Product Expo (AAPEX) in Las Vegas on November 1-3, 2022.

“Considering the events of recent years, we are looking forward to the excitement of ‘The Choice of Champions’ promotion in 2022,” said Jon Douglas, president, MAHLE Aftermarket North America. “Our customers depend on MAHLE to provide a full range of solutions for their automotive repair needs, including gaskets, filters, pistons and rings. In appreciation of the challenges they have faced recently, this promotion is a great opportunity for them to participate for a chance to win one of the incredible custom-built vehicles. The year is already started off on a high note and we look forward to seeing everyone at AAPEX 2022.”

“The ‘MAHLE: The Choice of Champions’ promotion is one way of showing our gratitude to the automotive technicians who are essential to our industry,” said Ted Hughes, director of marketing, MAHLE Aftermarket North America. “We are also privileged to have worked closely with #TEAMMAHLE members Vaughn Gittin Jr., Casey Currie and Petty’s Garage to build two custom

vehicles designed exclusively with the ‘real champions,’ in mind: our loyal customers.”

To be eligible for entry, candidates must be employed by or own a business whose primary function is automotive repair. The program is open to residents of the 48 contiguous United States and the District of Columbia. Registrants will be qualified to receive one entry into the Grand Prize sweepstakes each time they purchase \$100 worth of MAHLE-, Clevite- and Behr-branded products throughout the duration of the program.

Four finalists will be randomly selected from all entries to receive a trip for two to AAPEX 2022 in Las Vegas, November 1-3, 2022. All the Team MAHLE legends, including “The King,” Richard Petty, will be on hand when the Grand Prize winner is determined, and she or he will have the opportunity to select between the customized Vaughn Gittin RTR Mustang or Casey Currie Jeep.

In addition to the four finalist trips to Las Vegas and the grand prize, thousands of dollars’ worth of merchandise from Team RTR, Casey Currie Motorsports, Petty’s Garage and MAHLE will be awarded throughout the program in the form of “swag bags” via random selection each month.

Complete information about the “MAHLE: The Choice of Champions” promotion, including entry instructions and official rules, terms and conditions, can be found online at www.mahlechampions.com.

From a small test workshop to one of the top 20 automotive suppliers, MAHLE is proud to celebrate 100 years of delivering superior quality products around the world. For more information about MAHLE Aftermarket and its brands, visit www.mahle-aftermarket.com, or contact your local sales representative.

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About MAHLE

MAHLE is a leading international development partner and supplier to the automotive industry. The technology group is now broadly positioned in the areas of powertrain technology and thermal management with a clear focus on future topics relating to mobility. As part of its dual strategy, MAHLE is working both on the intelligent combustion engine for the use of hydrogen and other nonfossil fuels and on technologies that will help the fuel cell and e-mobility achieve broad acceptance in the markets. The product portfolio of the company, which was founded in 1920, addresses all the crucial aspects of the powertrain and air conditioning technology. Half of all vehicles in the world now contain MAHLE components.
#weshapefuturemobility

In 2020, MAHLE generated sales of approximately EUR 9.8 billion and is represented in over 30 countries with more than 72,000 employees in 160 production locations and 12 major research and development centers. (Last revised: 2020-12-31)

About MAHLE Aftermarket

MAHLE Aftermarket, the business unit specializing in spare parts, uses the expertise from the series production of original equipment in its product range and supplies trade, workshop, and engine repair partners. The portfolio also includes products developed by MAHLE Service Solutions for workshop equipment as well as comprehensive services and customized training programs.

MAHLE Aftermarket is represented at 25 locations and other sales offices worldwide, with around 1,700 employees. In 2020, the business unit achieved a global sales volume of approximately EUR 898 million.